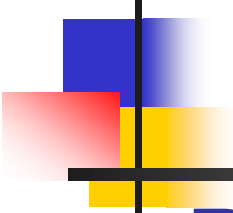
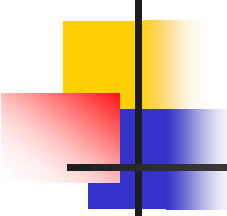


Assessment of Strategic Planning Process



**Desired Result: A three-year
strategic plan and business
plan to justify a funded,
staffed OGI.**

Recommendations to Reach Desired Result

- 
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1. **Assess current status, including customers and stakeholders: Needs Assessment**
 2. **Conduct focus groups to collect more discrete information for an environmental scan and SWOT analysis.**
 3. **Review and redefine the OGI mission statement.**
 4. **Develop an organizational vision and values.**
 5. **Develop a 3-year practical vision to guide the strategic plan.**
 6. **Determine contradictions to the practical vision.**
 7. **Identify strategic directions to neutralize or remove the contradictions.**
 8. **Develop goals, objectives, and key performance measures for action plans that identify who will do what by when.**




Guidelines

- **Comply with the legislated mandates.**
- **Fulfill the National Spatial Data Infrastructure (NSDI) Category 3 Grant requirements.**
- **Conform with the OSF template that OCC needs for submitting the strategic plan for funding.**



Strategic Planning Team

- **Mike Sharp and Shellie Willoughby, OCC—drivers**
- **Mike Sexton, Commerce—Needs Assessment**
- **Darryl Williams, USGS**
- **Mark Gregory, OSU**
- **Jane Weber, OK Geological Survey**
- **Charles Brady, City of Ardmore**
- **Jana Harris, SWODA**
- **Robert Stokes, Cherokee Nation**



Assets for Reaching the Desired Results

1. **Legislation creating the OGI, although unfunded.**
2. **An active Council.**
3. **Very supportive GIS community.**
4. **Two very committed, hard-working OCC leaders: Mike Sharp and Shellie Willoughby.**
5. **A committed, hard-working SPT.**
6. **Awesome needs assessment, thanks to both the SPT and Mike Sexton, Commerce.**
7. **Willing and focused participants in Tulsa and OKC focus groups.**

Result: a strategic plan that fulfills the guidelines.



Elements of a Win-Win Agreement

- **Desired Result:** A three-year strategic and business plan to justify a funded, staffed OGI.
- **Guidelines:** legislative mandates, NSDI grant requirements, OSF SP template
- **Resources:** SPT wisdom and commitment, needs assessment, focus group information, legislation, information from other states, grant funding
- **Accountability:** Council support, SPT commitment to attend the planning sessions and follow-through on the action plans, OCC support, NSDI grant fulfillment.
- **Consequences:** next slide

Consequences of Reaching, Not-Reaching Desired Results

Plus	Delta
<ul style="list-style-type: none">■ A funded, staffed OGI■ All 13 products and services (p.10) being delivered.■ An OSDI that results in the seven benefits (pp. 16-17)—and more.■ An OGI that has built a sustainable future, marketed GI as an important decision-making tool and maximized GI benefits for the State.■ OK recognized as a national GIS leader	<ul style="list-style-type: none">■ Lack luster GIS in the basic areas: environmental, emergency management/ disaster planning, regional planning and coordination.■ No further GI applications.■ Fragmented GIS■ Continued competition for limited resources in the GIS community■ Technological setbacks■ Greater distance between the GI “haves and have-nots”■ GI expertise leaving the State